

FAX# 215 564 1103

CREDIT RISK !!!

HARRIS REPORT FROM REP

****CHANGES****

CONCLUSIONS

REP. #	OFF. #	SALESMAN #
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BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.

(CE)

OCT22/12 WK-1

DATE OCT19/12 09:54

TO JEN
FR LINDSEY FOR CHERYL
M1 OK-ADDED OFFER
TTLS \$113,050
PLEASE CONFIRM, THANKS

STA:

CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :LINE#:	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START :DATE	:END :DATE	:SPTS: :/WK:	:WEEK :INVT	:DAYS	:TOTL: :SPTS:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 321											
AGENCY PRODUCT CODE = 15											
16	S	600P-630P	30		\$625.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS											
CON COM1: NEWS											
56	A	600P-700P	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS											
ORD COM1: CREDIT. CHERYL WILL HANDLE											
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-16 FOR 1 SPOT/WK											
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-18 FOR 1 SPOT/WK											
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-19 FOR 1 SPOT/WK											

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6372378 TRF# 336709
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

OCT19/12 09.54
 *** WPXI-TV ***

:LINE#:REP :LINE#:	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START :DATE:	:END :DATE:	:SPTS: :WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
57	A	1135P-1205A PROGRAM : NEWS ORD COM1: CREDIT. PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	5	\$3,000.00	10/21	10/21	1		SUN	1
58	A	400A-430A PROGRAM : NEWS ORD COM1: CREDIT. PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$75.00	10/22	10/22	1		MON	1
59	A	430A-459A PROGRAM : NEWS ORD COM1: CREDIT. PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$175.00	10/22	10/22	1		MON	1
60	A	800A-1000A PROGRAM : NEWS ORD COM1: CREDIT. PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$375.00	10/21	10/21	1		SUN	1
61	A	300P-400P PROGRAM : NEWS ORD COM1: CREDIT. PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$500.00	10/22	10/22	1		MON	1
18	S	1130P-1200M PROGRAM : LATE NEWS CON COM1: LATE NEWS	30		\$2,250.00	10/21	10/21	0	-	SUN	0
19	S	600P-630P PROGRAM : NEWS CON COM1: NEWS	30		\$675.00	10/21	10/21	0	-	SUN	0

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6372378 TRF# 336709

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

HARRIS REPORT FROM REP OCT19/12 09.54
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#16	MISSED: SAT/600P-630P				OCT20		30S	\$625.00	(OCT19/12)	
		BUY#18	SUN/1130P-1200M				OCT21		30S	\$2,250.00		
		BUY#19	SUN/600P-630P				OCT21		30S	\$675.00		
			OFFER: SUN/600P-700P				OCT21		30S	\$1,500.00	PLS ADVISE.	
			& SUN/1135P-1205A				OCT21		30S	\$3,000.00		
			& MON/400A-430A				OCT22		30S	\$75.00		
			& MON/430A-459A				OCT22		30S	\$175.00		
			& SUN/800A-1000A				OCT21		30S	\$375.00		
			& MON/300P-400P				OCT22		30S	\$500.00		
			CMT: CREDIT. CHERYL WILL HANDLE									

OCT/12 113050.00

CONTRACT TOTAL 113050.00
TOTAL SPOTS 132

[Handwritten signature]

P 3550

51025

MARKET TOTALS \$198,706 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6372378 TRF# 336709

\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

HARRIS REPORT FROM STATION OCT16/12 12.36
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA

AGY # 2056 AGY. NAME SRCP MEDIA, INC.

REP.# OFF.# 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6372378

PRDCT TOM SMITH 10/16

EST#321 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT16/12 12.36

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#16
BUY#18
BUY#19

MISSED: SAT/600P-630P
SUN/1130P-1200M
SUN/600P-630P

OCT20
OCT21
OCT21

(OCT16/12)

30S \$625.00
30S \$2,250.00
30S \$675.00

OFFER: NONE

CMT: CREDIT. CHERYL WILL HANDLE

CONTRACT TOTAL 87625.00
TOTAL SPOTS 72

↑ used tres
cred \$3017.00 net
for add:

Monday, October 15, 2012 5:07:15 pm

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An "M" is displayed in the M column for preempts that have makegoods.